The Lewis J Ort Library is pleased to present
CENSUS RESEARCH WORKSHOPS
Free Registration!

9:00AM-NOON
HOUSEHOLD DATA / DEMOGRAPHICS
Continental breakfast will be available.

1:00-3:00 PM
ECONOMIC DATA
Light afternoon snack available.

Visit http://libguides.frostburg.edu/censusworkshop for registration and additional information. You may also contact Lisa Hartman at 301-687-4734, lahartman@frostburg.edu.
HOUSEHOLD AND ECONOMIC DATA

Presented by: Nesreen Khasan, Data Dissemination Specialist, US Census Bureau

HOUSEHOLD DATA

9:00am – Noon
Join us for this hands-on training on how to use Census Bureau publicly-available tools to access demographic, socio-economic and housing data about our nation’s population. You will be introduced to the American Community Survey and Population Estimates program data, and learn about Census Bureau geographies. Explore data for your community using American FactFinder and QuickFacts, and preview the next generation Census Bureau data-access platform, now in beta.

ECONOMIC DATA

1:00-3:00pm
During this two-hour session, you will learn to access Census Bureau data about the nation’s businesses. Featuring Economic Census, County Business Patterns and Nonemployer Statistics programs, this session will introduce you to economic data available for states, counties, towns and zip codes. You will learn how to quickly identify North American Industry Classification System (NAICS) codes using the Industry Statistics Portal (ISP) and how to determine the best location for your business using the Census Business Builder (CBB). CBB is the Census Bureau’s easy-to-use data-access tool for small business owners and regional analysts that allows you to retrieve business reports with just a few clicks, and explore a map to analyze market conditions across your community.